

Greater New Orleans, Inc. Energy Evolution

March 2023



GNO, Inc. is the economic development organization for southeast Louisiana.

Business Development

- Business Attraction
- · Business Growth
- Business Retention
- Research

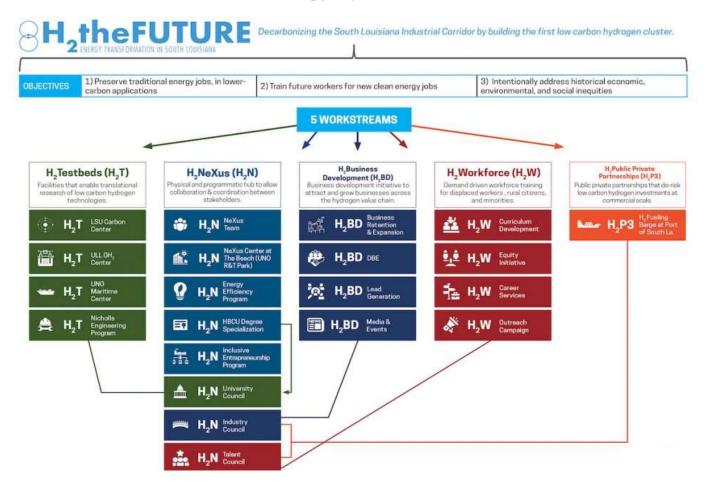
Business Environment

- Policy
- Workforce
- Brand Development
- Ecosystem Development



Build Back Better Award: H2theFuture

EDO's, Higher Education Institutions, Community Colleges and Non-Profits collaborating to create **5,000 new jobs, \$2B in CapEx and 15 project announcements in clean energy** by 2026 with \$50M BBBRC Award





H2theFuture: Research and Development

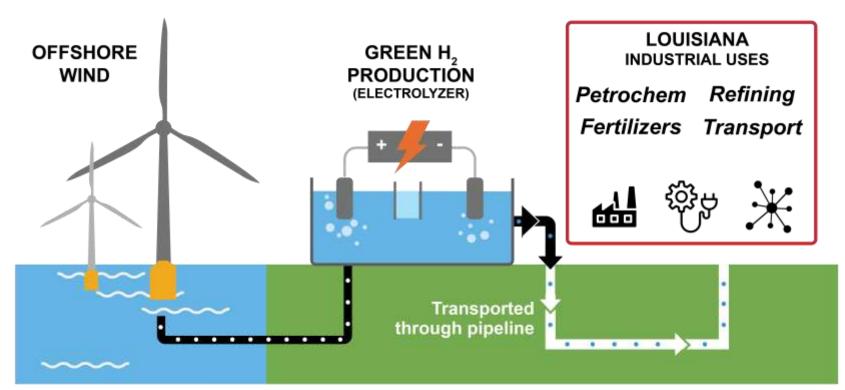
Three Louisiana research institutions are being funded to expand their R&D capacity through test beds that will support industry/higher ed collaborations





H2theFuture: Business Development

South Louisiana's industrial users currently **consume 30% of the US hydrogen market**: transitioning to blue/green hydrogen created opportunities for innovation, business development and business retention across the value chain



Green hydrogen production for industrial use in LA



H2theFuture: Workforce Development

The current workforce programs in South Louisiana are designed to support offshore energy production: curriculum updates and net new programs must be developed for the next generation of energy

Nunez Partners with Energy Innovation of Norway to Develop Renewable Energy and GWO Wind Curriculum

Posted November 18, 2022



RIVER PARISHES Community College Secures Major U.S. Department of Labor Grant For Renewable Energy Training

THANK YOU

Lacy McManus

Executive Director, Future Energy Greater New Orleans, Inc.

Imcmanus@gnoinc.org

