



creative startups[®]



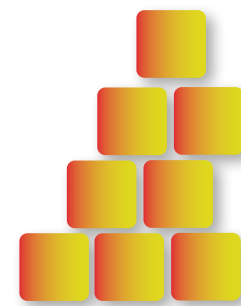
Accelerating the startups creating the future.



STRENGTHENING
Entrepreneurs



GROWING
Creative Business



BUILDING the
Creative Economy



INCREASING
Creative Jobs



ON A MISSION

YOU'RE A PIONEER, ACCELERATING
THE CREATIVE ECONOMY.

*We're the team that
supports your success.*

*Ecosystem and venture leaders around the world utilize
Creative Startups' proven programs to develop regional
excellence in the creative tech and innovation economy.*

*Creative Startups is the only global accelerator for creative entrepreneurs.
We provide guidance and opportunity for founders revolutionizing the
creative tech and storytelling, entertainment and design, food and food tech
sectors. Our accelerators operate on four continents.*



OUR TRACK RECORD

The creative economy is a global economic wave. We help you catch it.

In partnership with your innovation organization, we apply our singular ability to identify creative founders driven to build a profitable company while retaining uncompromising commitment to their creative vision.

219

• **CREATIVE
COMPANIES
SERVED**

72%

• **FOUNDED BY
WOMEN AND/OR
PEOPLE OF COLOR**



OUR TRACK RECORD

560

NEW JOBS
CREATED BY
ALUMNI

215 \$

MILLION USD
RAISED BY
STARTUPS

45 \$

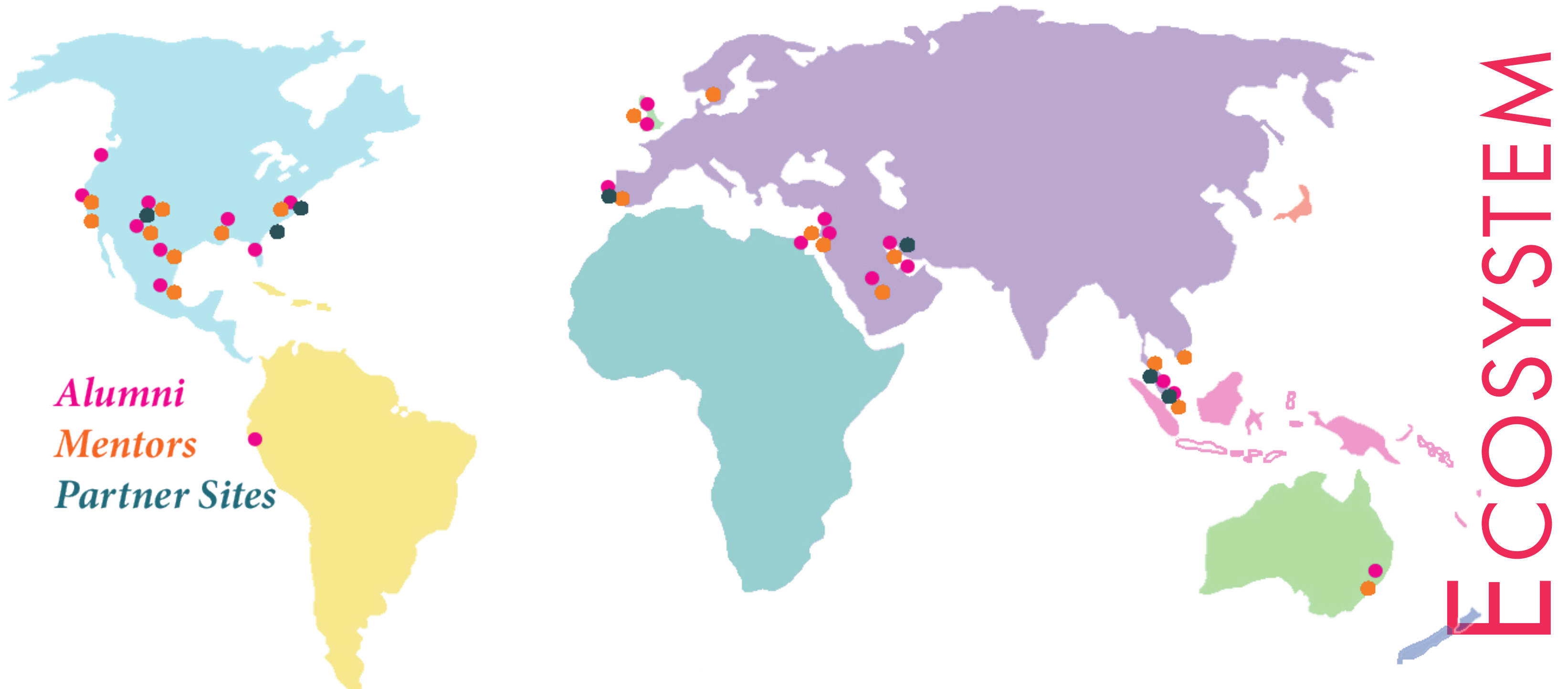
MILLION USD
IN NEW
REVENUES





GLOBAL NETWORK

The world's fastest growing creative network.





WHY CREATIVE ENTREPRENEURS?



TACKLE SOCIAL & CIVIC CHALLENGES

QUALITY JOBS

**RESILIENT
ECONOMIES**

**INNOVATIVE
INVESTMENT**

DIVERSE TALENT

**LOCAL TO GLOBAL
ECONOMIES**

**YOUTH
ENGAGEMENT**

SENSE OF PLACE



THE FUTURE IS CREATIVE

Invest in the startups building tomorrow's high wage jobs.

12%
job growth by 2022*

- 3-d Modelers
- 3-d Print Specialists
- Animators
- Architects
- Art Directors
- Branding Specialists
- Creative Directors
- Fashion Designers
- Filmmakers
- Game Developers
- Graphic Designers
- Industrial Designers
- Lighting Designers
- Media Technologists
- Museum Technologists
- Photographers
- Projection Mapping Artists
- Sculptors
- Sound Designers
- Theatre Technicians
- Virtual Reality Technologists
- Visualization Experts
- Web Designers
- Writers and Publishers



RESILIENT ECONOMIES

GROWTH DURING
GREAT RECESSION

Creative
Economy

Other
Sectors





SENSE OF PLACE

**Creative Entrepreneurs
Enhance the Unique
Qualities of Place!**



INTEGRATED APPROACH

Our approach, proven effective with 200 creative companies.

ECOSYSTEM BUILDING

- *3 year commitment to region*
- *Build investor/mentor network*
- *Engage higher education*
- *Attract the best startup talent*
- *Connect startups to global market channels*

EFFECTIVE PROGRAMS

- *Faculty teach at Stanford, Babson College, and Stockholm School of Economics*
- *Curriculum is for creatives*
- *Rigorous and comprehensive modules built on direct-action learning*

GLOBAL NETWORK

- *Largest network of investors and market leaders dedicated to creative economy*
- *Accelerator startups and leaders access 100+ mentors around the world*



PROVEN PROGRAMS

WORKSHOPS

To accommodate businesses at any level. Delivered in-person or online.

ACCELERATOR

Identifying and scaling the next creative unicorns.

Rigorous 10-week intensive providing startups knowledge, networks & confidence to scale their companies.

LABS: PRE-ACCELERATOR

Increasing business startups in creative sectors.

Four-week "startup bootcamp" for idea-stage & pre-revenue startups. Delivered in-person and online.

LIBRARIES AS LAUNCHPADS

Expanding access to startup resources.

We work to develop a network of rural and urban libraries becoming economic resources for creative entrepreneurs.

ECOSYSTEM



ACCELERATOR

Accelerating growth ready startups

- **Founded: 2014**
- **Designed for growth ready startups**
- **Increases a city/region's global visibility in the creative economy**

ACCELERATOR



PROFILES *... of New Mexico alumni*



MEOW WOLF

Entertainment

RAISED \$180MILLION
SITES IN DENVER, LAS
VEGAS, DC



ETKIE

Social Enterprise/Design

EMPLOYEES 10 NATIVE
ARTISTS FULL TIME



NATIVE REALITIES

Indigenous Pop Media

THE 1ST COMICON FOR
INDIGENOUS PEOPLE

ACCELERATOR



PROFILES *... of MENA alumni*



ORGANIC PRESS JUICE

UEA's first certified organic company

\$800K USD ANNUAL SALES



VIAVII

AI travel itinerary planner

**STARTED IN JORDAN AND
MENA NOW IN THE E.U.**



EILA

AI sales chatbot

**INTEGRATES W/ FACEBOOK &
INSTAGRAM MESSAGING**

ACCELERATOR



LABS Pre-Accelerator

Recognizing and serving a need for early stage entrepreneurs

- **Founded: 2017**
- **Designed for early and pre-revenue stage startups/ideas**
- **Builds a city/region's local creative entrepreneurship ecosystem**

LABS:PRE-ACCELERATOR



PROFILE

... of a New Mexico LABS alumni



**LISA MAYNES &
PANAIOTIS**

PanMuse

MUSIC



KATELYN HILBURN

Madre Foods

FOOD & HEALTH



ROBERT HOBERG

Zocaloca

**LOCAL PRODUCT
DISTRIBUTION**

LABS:PRE-ACCELERATOR



LIBRARIES as LAUNCHPADS

Increasing access to entrepreneurship education

- **Founded: 2018**
- **Designed for early stage startups/ideas and small businesses**
- **Builds capacity in local communities to serve creative entrepreneurs**

LIBRARIES AS LAUNCHPADS





PROFILES *... of New Mexico alum*



ANDREA ALVAREZ
La Riena Hatch Chile
**FOOD &
AGRICULTURE**



LIZ BRINDLEY
Prints & Plants
**VISUAL ART &
HEALTH EDUCATION**



CHRIS GCHACHU
Emerald Arrow Arts
**HANDMADE
ARTISAN GOODS**



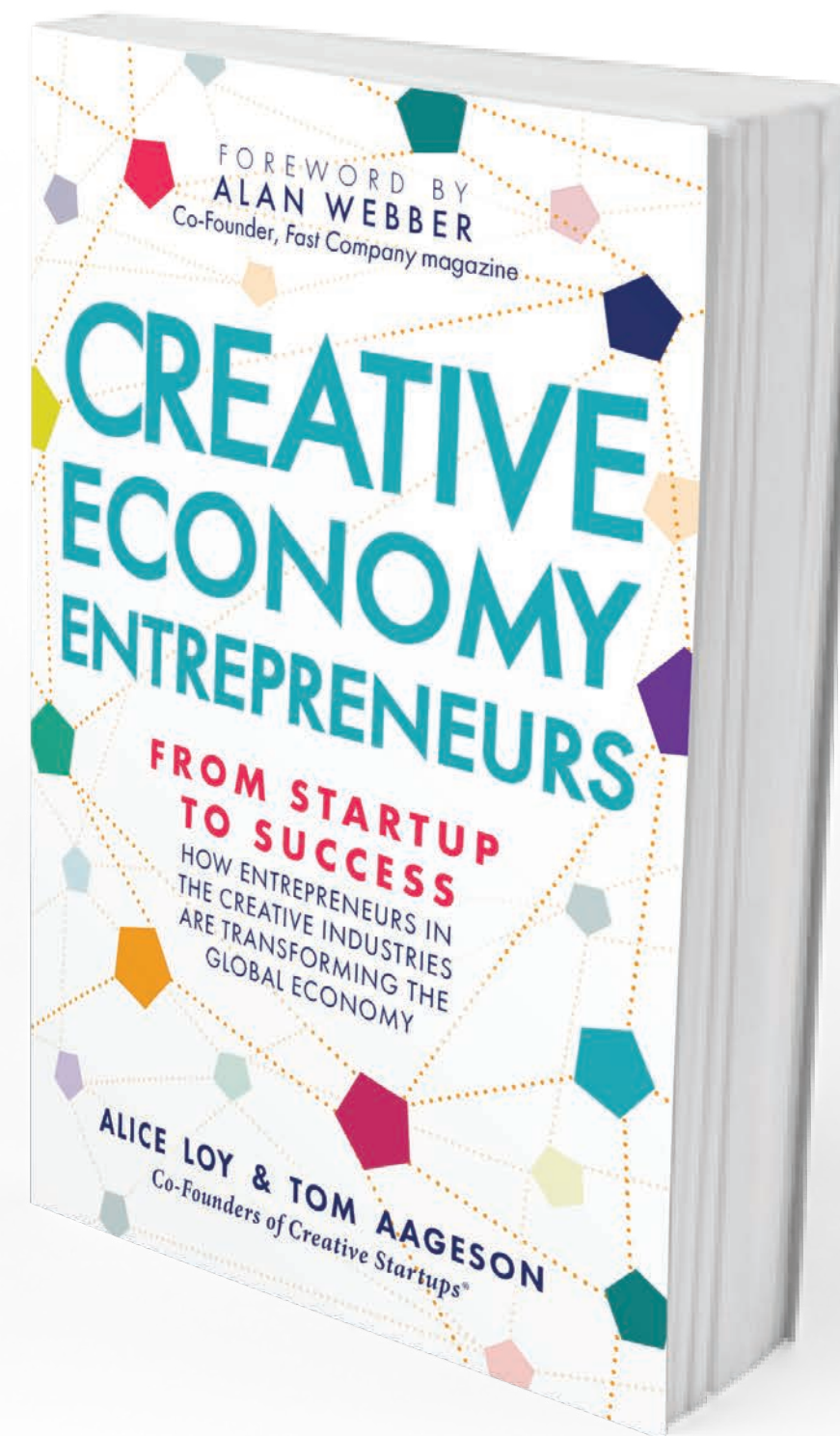
ERICK & JEN FOXX
BumbleBee Pet Co.
LIFESTYLE PRODUCT

LIBRARIES AS LAUNCHPADS



LEARN MORE!

*The first
accessible
in-depth
introduction
to the creative
entrepreneurs
shaping the 21st
century...*





CreativeStartups.org

GINNY STERPKA :Creative Placemaking Programs Manager

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