



EDA Program Updates

2018 SWREDA CONFERENCE
Proven Strategies, New Approaches

July 25 – 27 | Tulsa, OK



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REDS VS RIE

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Regional Economic Diversification Summit (REDS)

- Bring in decision makers from agencies with financial resources.
- Structured format to address a specific issue and obtain a commitment to remain engaged.
- Providing a solution to a problem.
- Specific regional leaders involved in the process.

Resource Information Event (RIE)

- Connect regional leaders with potential financial resources.
- Simple, low cost gathering to enable open discussion on a personal basis.
- Information sharing meet and greet
- Local regional leaders from all levels in the region.

Economic Development District Resource Information Event (Integration Exercise #1)

Concept: Conduct an event that brings together local leaders and Federal/State and other resources in a setting that offers direct engagement among all. Event will help launch the **OEDI weekly information listings** and raise the EDDs relevance as the economic development information resource in their respective area.

EVENT BASICS

- Relatively simple, one day gatherings to bring together local leaders with Federal and other funding resources in an environment that provides direct and personal contact between all.
- The primary goal is to **establish the EDD as the information resource** in their respective service areas for community/economic development. It should also serve as a vehicle to bring together a regular team of Federal representatives for future collaboration and cooperation on a regional level.

- Willing and capable EDR (or EDD staff) to keep the communication going among all of the players.
- Willing and capable EDD to host the event.
- Local higher education and/or SBDC partners.
- Solid team of presenters, Federal/State and others.
- Adequate facility and local sponsor for lunch.
- Advance marketing to local leaders.*



SWREDA

Advice & Tips from EDRs

Trisha Korbas, EDR

July 26, 2018

General Tips:

- Call your EDR!

Proposal/Application Tips for all projects:

- Read the instructions.
- Include a letter from the Applicant stating the match is available, unencumbered, not restricted, and dedicated to this project.
- Any section in the Proposal/Section B.6 Application - Include a narrative with EDA's *new* Investment (funding) Priorities.
- Make sure the SF-424 numbers = the project budget (SF-424C or SF-424A = the engineering numbers or the staffing plan (and any other in-kind).
- Include a budget narrative.
- Incorporate alignment with the CEDS.



Construction Program Overview

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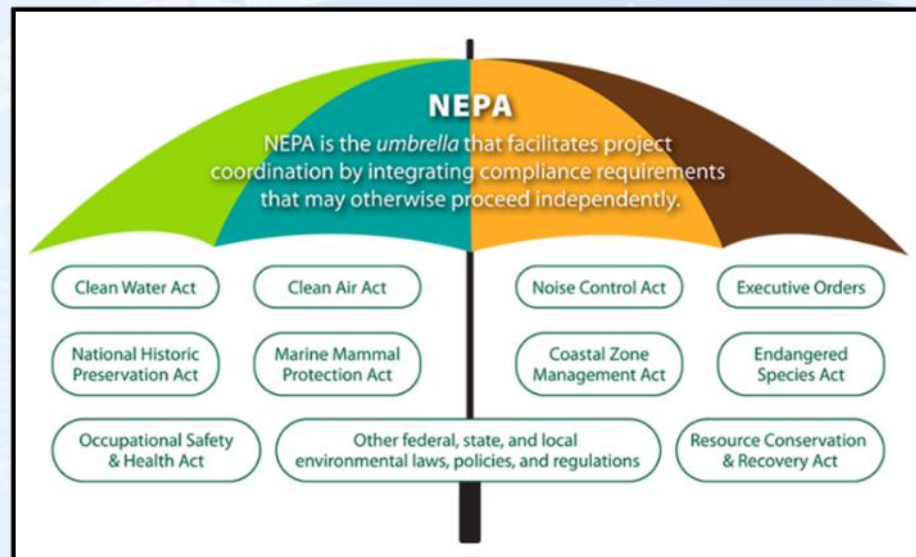
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Pre-Approval Process

- EDA Application Supplement for Construction Programs (ED-900C)



- Environmental Narrative



Post-Approval Process

- Post Approval Toolkit (V. 5.0)



Questions?

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