

SWREDA Conference 2018

Recruiting Workers on Social Media

- Recruit from job boards on FB
- #WorkforceWednesday
- #TrainingTuesday
- Video testimonials
- Share "hot jobs"

Shelley Cadamy
Executive Director
Workforce Tulsa

Building a Presence with Companies & the Traditional Media on Social Media

- Share legislative/policy insights (i.e. work requirements for medicaid)
- Share Companies' successes (#WorkforceWednesday)

Using Technology to Manage Data

- Current state
 - Use software to collect/manage data
 - Consider "workforce" needs to help share data
 - Important to share successful data, when is outdated
- Current state
 - Current by Workforce Council/Workforce Open Connected
 - City of Tulsa/Workforce Council/Workforce Council
- Delivered that connect to the workforce
 - Skills
 - Call
 - Training/development/education
 - Workforce Council/Workforce Council

Q & A Contact

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**with
additional
lia**

policy

(Medicaid)
successes
(today)

Technology to Manage Data

orce to effectively manage data.
gular work (state level) in the process of dice data
to state managed database, which is outdated.
e
y Service Council's All Doors Open Coordinated




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- Share legislative/policy insights (i.e. work requirements for medicaid)
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- 



Using Technology to Manage Data

- Current state
 - Use salesforce to actually manage data.
 - Considering a "workforce" overlay to help slice/dice data
 - Input data to state mandated database, which is outdated.
- Common Intake
 - Community Service Council's All Doors Open Coordinated Entry (<http://csctulsa.org/all-doors-open/>)
- Databases that combat skills shortages
 - SkillSmart
 - CAEL
 - <https://cocareeractiontools.com/>
 - <https://bankingonmycareer.com/>
 - <https://petrochemworks.com/>



Q & A & Contact

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