



Jamie Davies (Flickr)

# Resilience Roundtable

SWREDA Conference

Baton Rouge, LA

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# *Stronger CEDS, Stronger Regions*

## Program Overview

Three-year capacity building and technical assistance program funded through EDA HQ to:

- Enhance and expand NADO RF's resources on CEDS planning, development, and implementation
- Provide customized trainings and technical assistance to EDDs and other regional organizations on all things CEDS
- Amplify EDA's message about the value of the CEDS in promoting broader regional economic and community development goals

# A Broad Definition of Resilience

The ability of a region or community to anticipate, withstand, and bounce back from shocks and disruptions, including:



- Natural disasters or hazards
- Climate change impacts
- The closure of a large employer
- The decline of an important industry
- Changes in the workforce

# [Video] Resilience: The New Normal

<https://vimeo.com/226212331>

# Resilience Resources Available at the CEDS Resource Library on [www.nado.org](http://www.nado.org)

- [Stronger CEDS, Stronger Regions Training](#)
- [Lessons from the Storm: Case Studies on Economic Resilience and Recovery](#)
- [Resilient Regions: Integrating Economic Development Strategies, Sustainability Principles, and Hazard Mitigation Planning](#)
- [Regional Resilience: Research and Policy Brief](#)
- [Building Economic Resilience in the Kerr Tar Region: Recommendations for Linking Comprehensive Economic Development Strategies and Hazard Mitigation Plans](#)
- [Lessons Learned from Irene: Vermont RPCs Address Transportation System Recovery](#)
- [\[Webinar\]: Innovation and Opportunity: A Closer Look at the New CEDS Content Guidelines](#)
- [\[Webinar\]: Building Economic Resilience in Your Community: Linking Economic Development and Hazard Mitigation Planning](#)
- [\[Webinar\]: The Regional Development Organization's Role in Disaster Recovery](#)



## CEDS Resource Archive

With the support of the US Economic Development Administration (EDA), the NADO Research Foundation (NADO RF) has launched "Stronger CEDS, Stronger Regions." This program will enhance and expand current NADO RF resources available on the [Comprehensive Economic Development Strategy \(CEDS\)](#), provide customized trainings and technical assistance to Economic Development Districts (EDDs) and other regional partners, and amplify EDA's message about the tremendous value and potential of the CEDS to support broader regional economic and community development goals. Through this program, NADO RF will continue to assist EDDs as they undertake regionally-owned planning processes to craft impactful, technically-sound strategies guiding economic development that will also position them to serve as leaders at the forefront of regional and national resilience efforts.

For years, NADO RF has provided training, resources, and tools for EDDs and other regional entities to provide a solid foundation for planning, developing, and implementing their CEDS. Some of the most popular and well-received of these resources are now archived on this page for easy access and reference. New staff working on the CEDS for the very first time as well as more seasoned veterans of the process should all find this information useful and relevant to their work. As more materials are developed through Stronger CEDS, Stronger Regions, stay tuned to [www.nado.org](http://www.nado.org) and our [Facebook](#) and [Twitter](#) pages for the latest on CEDS development, resilience planning, and new approaches for getting the most out of your CEDS to make it a true, inclusive driver of regional economic development.



With the support of the US Economic Development Administration, the NADO Research Foundation has been a leader in training Economic Development District staff and other regional partners across the country in practical and cutting-edge approaches to CEDS planning, design, and implementation.

## CEDS Webinars

### [Innovation and Opportunity: A Closer Look at the New CEDS Content Guidelines](#)

This webinar discussed EDA's CEDS Content Guidelines and covered resources and strategies available to regions to drive economic development and resilience. Click [here](#) to view the webinar on-demand and to download the presentation slides.

### [Planning More Efficiently and Effectively: Aligning the CEDS with Other Regional Plans](#)

This webinar focused on aligning CEDS with other regional planning efforts to "connect the dots" and develop robust CEDS that achieve multiple benefits for their regions. Click [here](#) to view the webinar on-demand and to download the presentation slides.

### [Strengthening the SWOT Analysis](#)

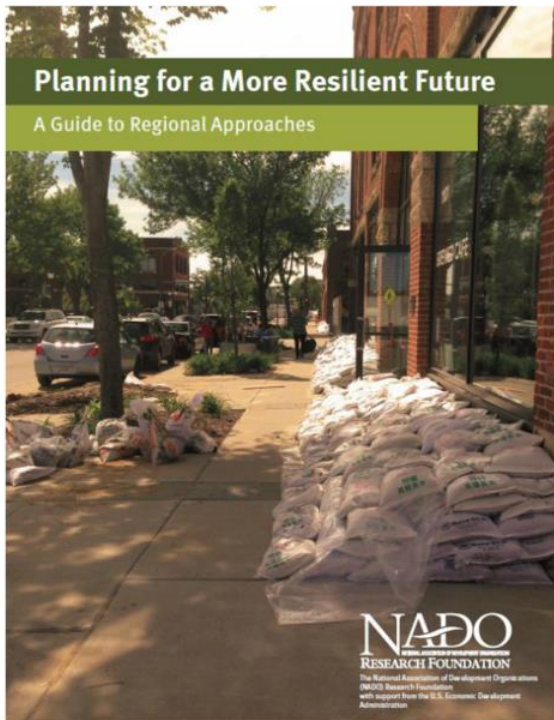
This webinar provided training on how to craft a more effective Strengths, Weaknesses, Opportunities, Threats (SWOT) analysis and incorporate the findings into goal setting and performance metrics for the CEDS. Click [here](#) to view the webinar on-demand and to download the presentation slides.

### [Measuring Your Progress: The Importance of Performance Measurements](#)

This webinar highlighted the importance of developing SMART (specific, measurable, attainable, relevant, and time-bound) goals and well-crafted performance metrics. Click [here](#) to view the webinar on-demand and to download the

# Planning for a More Resilient Future: A Guide to Regional Approaches

- *Planning for a More Resilient Future: A Guide to Regional Approaches* is a report and website that summarizes the rapidly-growing body of research on resilience, describing the main ideas that are driving policy and practice across the country and examining current thinking on regional and economic resilience
- Available at: [www.planningforresilience.com](http://www.planningforresilience.com) and [www.NADO.org](http://www.NADO.org)



## The Report



Every year, people and communities across the United States experience disasters and major disruptions. These can be the result of damaging weather events, such as hurricanes, tornadoes, or floods, or of the decline of a significant industry or closure of a major employer. They can also be caused by the outbreak of infectious diseases, acts of terrorism, technological mishaps, or financial meltdowns. The financial, social, and environmental costs of these disasters continue to rise, and represent substantial drains on governments, businesses, and communities, and on the nation as a whole.

The NADO Research Foundation has released [Planning for a More Resilient Future: A Guide to Regional Approaches](#), a report that summarizes the rapidly-growing body of research on resilience, describing the main ideas that are driving policy and practice across the country and examining current thinking on regional and economic resilience. It is intended for regional development organizations (RDOs) as well as local

# Discussion Prompts

- Introduce yourself. What role do you play at your organization to support resilience efforts?
- What are your region's major resilience challenges (both economic and natural shocks)?
- What strategies have been effective? What needs improvement?
- How has you incorporated resilience into the CEDS and other planning processes?
- What local, state, and federal partnerships have developed to support this work?
- What do you need to better realize your region's resilience goals?